YOUTH ENVIRONMENTAL ENTREPRENEURSHIP PROGRAM (YEEP)

Program Description & College Internship Application Package 2020

YEEP is an experiential, summer time environmental enrichment program designed to empower teens, age 15 – 19, to act positively for the environment and themselves. Teams of high school students, guided by college mentors, build a service business where they sell native plants and install native-plant gardens for property owners—residents, businesses, and city — within their community. The program is offered to students in Waltham, Newton, Belmont, and Cambridge and may expand into another city or town.

YEEP gives youth the opportunity to: “Learn. Earn & Return.” Students learn real-world applications for school subjects; they earn an hourly wage while learning and working; and they return biodiversity and good stewardship practices to the Earth.

YEEP addresses two timely needs affecting many communities. The first is a critical socio-economic need—how to help youth develop skills they can use to get jobs and to advance their personal, academic, and career directions. The second is a serious environmental issue affecting all society—how to restore vital biodiversity (essential to all life on this planet) and wildlife habitat in our communities. It is clear that overdevelopment has far outpaced preservation of open space, and pesticides, invasive plants, and climate change contribute dramatically to species decline. YEEP offers students, mentors, funders, and customers a way to take action in their own backyards and feel hopeful about the environment and the future.

This program is valuable for the community because:

• YEEP engages youth in meaningful, paid real-world work outdoors;
• YEEP empowers youth to be community advocates and provides 21st century career-readiness training and business experience;
• Residents and businesses receive a valuable service at a discount that makes their properties beautiful and functional;
• Pollinator-friendly, perennial native plants help to restore biodiversity and to mitigate the impact of climate change; and thus,
• The community builds ecological resilience with the help of productively engaged youth.

For more information about sponsorship opportunities, job opportunities for high school & college students, or native plant pre-sales, please contact Barbara Passero or Jean Devine, info@meadowmaking.org or 781-209-0052/ 617-947-6256.

JOIN US! BE AN ECO-HERO! LEARN A LOT! EARN AN HOURLY WAGE!
Meadowscaping for Biodiversity (MS4B), www.meadowmaking.org, brings students outdoors in nature and empowers them to take positive steps to restore biodiversity, while gaining life and career-readiness skills. In the Youth Environmental Entrepreneurship Program (YEEP), youth build a business selling, installing, and maintaining perennial, native-plant gardens to improve biodiversity and local ecosystems. The positions below present college students the opportunity to be creative and forward-looking. As an intern or mentor with MS4B, you can put your stamp on this unique, outdoor, project-based, program. MS4B is affecting positive change in the way that people look at the environment and their ability to fight climate change in their own backyards.

□ PR/Marketing Intern – Open now. 10-20 hours/week – UNPAID. Responsibilities: Market environmental program to the public. Help build awareness of the value of gardening with intention: plant native plants to restore biodiverse habitats and to offset negative effects of climate change. Help promote MS4B’s educational/inspirational workshops designed to motivate adults to take simple, positive steps in landscaping to aid the environment. Good writing, organizational skills, and social media skills required. Passion for healthy youth development and environmental stewardship, youth essential.

□ Science Curriculum Intern– Open now. 10-20 hours/week – UNPAID. Responsibilities: Assist program leader in shaping environmental science curriculum packages for middle and high school-age students. From research of frameworks to drafting lesson plans, interns can learn how to develop engaging, science-based activities that span content areas related to biodiversity, climate change, plant and pollinator/insect interactions and entrepreneurship. Students with interest in science- and engineering-based environmental education, youth development, curriculum design and entrepreneurship are preferred.

□ Outdoor Educator/Mentor – 3-4 positions – June – August – 30 hours/week – $15/hour. Locations: Waltham, Cambridge, Newton, Belmont, MA, or another location. Responsibilities: Mentors lead teams of 3-4 students to sell, install, and maintain native-plant gardens. Learn about native plants, landscaping techniques, business operations and marketing and sales. Ensure that team members stay focused on tasks related to garden installation and business development. Work with MS4B staff supervisor to shape and deliver lessons and model positive peer and customer interactions. Work with MS4B staff and homeowners to determine garden plot size, help students draw up a site plan, discuss plan with homeowner and oversee installation. Most of work takes place outdoors under summer weather conditions.

Common skills and duties for summer position: College or graduate student. 19+ years old. Passionate about environmental issues. Experience working with teens. Work well as team member and independently. Good judgment. Background in Biology, Horticulture, or other scientific field strongly preferred. Willing to get dirty. Excel spreadsheet and social media skills. Good role model. Ensure safety of students, participate in planning and training sessions, attend conferences, workshops, or other programs, assist in setting up classroom. Dress requirement: shoes (no sandals), hat, dress appropriately for the weather, sunscreen, etc. Miscellaneous duties as assigned. Interns could work part of spring and end of summer. Additional hours may be available. MS4B staff will be available to provide guidance on any issue.

Any questions? Please contact Barbara Passero at 781-209-0052 or bpassero2013@gmail.com
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College Internship Application 2020

DATE: _____________________________

APPLICANT INFORMATION: (Please print neatly)
First Name: _________________________ Middle Initial: ___ Last Name: _________________________________
Street Address: ______________________ City: ______________ State:               Zip: ________________
Permanent Address: ____________________ City:_______________ State:___ _____Zip:________________
Applicant email: ___________________ Applicant Cell: ____________________
Best times to reach you? __________________________________ Date of Birth:_______________________

ACADEMIC REFERENCE: ____________________________________________
Advisor/Supervisor Title________________________ Name __________________________________________
SCHOOL/COLLEGE/UNIVERSITY: ____________________________________________
Department: ________________________________ Street Address:________________________ City:__________________ State:  __________ Zip: __________
Email: ______________________________________ Phone_______________Cell: _____________________

FORMAL INTERNSHIP _____ Paid___   __Unpaid    ___ Hours Required     ___________
Date must be completed_____________    Forms Required:_______________________________________

PARENT/GUARDIAN CONTACT information.
First Name: _______________Middle Initial: ____Last Name: _________________________________
Street Address:________________________City:____________________  State:  ______Zip: ____________
Email:  _____________________________       Phone:_______________Alternative Phone: __________
Relationship to Applicant: _______________________________________________________________
I GIVE MY PERMISSION FOR ___________________ TO WORK WITH MEADOWSCAPING FOR BIODIVERSITY OUT-
DOORS AND INDOORS ON WHATEVER WORK IS ASSIGNED.
PHYSICIAN CONTACT information:__________________________________________ Phone:______________________

☐ PARENT/GUARDIAN Signature: __________________________________ Date: ___________

OFFICE USE ONLY:__________________________________________________________
DATE RECEIVED_________ DATE RESPONSE SENT ___________ Accepted ___ YES ___ NO ___

NOTES________________________________________________________________________________________

MULTIPLE OPPORTUNITIES ARE AVAILABLE FOR JANUARY through SUMMER 2020

JOIN US! BE AN ECO-HERO! LEARN A LOT! EARN A SALARY!
CHECKLIST 2020

Please indicate the opportunities you’re interested in. Position descriptions attached. You can apply for all positions if you choose.

PR/Marketing Intern – March – May 2020, 10-20 hours/week – UNPAID

Science Curriculum – March – May 2020, 10-20 hours/week – UNPAID

Outdoor Educator/Mentor – June 1 – August 23, 2020, 30 hrs/wk – PAID - $15/hour,

Checklist:

_____Resumé and cover letter attached.
_____Internship forms attached.
_____Letter of reference attached from my advisor/supervisor or other relevant person.
_____I have no medical conditions or allergies to bees or grass that would prevent my enjoying working outdoors.
_____I understand that I will be working outdoors for the most part doing manual labor, supervising and mentoring teens.
_____I give permission to MS4B to publish my writings or drawings in their publications and on the Internet.
_____I give permission to MS4B to publish my photo in publications and on the MS4B website on the Internet.

****Please include your resumé and cover letter. Below, describe your interests, classes, accomplishments, and the reasons you would like to work with us.****

___________________________________________________________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________

□APPLICANT Signature: ___________________________ Date: __________________

□SUPERVISOR Signature: ___________________________ Date: __________________

Please fill out and sign this form and send signed form, resumé, cover letter, and reference to Barbara Passero at address above. Keep a copy for your records. We’ll notify you by email when we receive your application.